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## Membership Committee Meeting

March 21, 2023 10:00am, Via Zoom

### MINUTES

**Members Present:** R. Aiken, A. Gold, M. Remington, M. Siver, C. Wilt

**Members Absent:** B. Ahfeld, B. Dixon, M. Doyle,

### Lapsed Members and Additional Outreach

- The lapsed-member information provided by Matt has been combined with a new-outreach spreadsheet to consolidate efforts. It can be found [at this link](#), and moving forward it will be the tool the committee uses to assign tasks through meeting discussion.
- Focus of the discussion was on non-member financial institutions and relevant contacts.
- Marijean will sort through CEL participants and SLC ED Working group lists to provide additional contacts to reach out to.
- Aviva will ask Bob A to forward contacts from the SLC Business Mixer.
- Aviva will draft and distribute talking/emailing points for outreach.

**Adjournment:** 10:30 am

**Next Meeting:** April 18, 2023 at 10:00am via Teams;